



## Commercial Advertising Rate Card

### Display Advertising

\*Prices quoted weekly, however a minimum term is 4 weeks duration.

Proof approval is required by the Thursday prior to publication date.

#### INSIDE MAGAZINE Prices quoted weekly and include GST

##### One Magazine

Unit Size 1	\$44 p/w
2	\$88 p/w
4	\$154 p/w
5	\$198 p/w
10	\$330 p/w
Half Page - 20	\$495 p/w
Full Page - 40	\$825 p/w
Pick-a-Docket	\$99 p/w

#### FRONT or BACK COVER Prices quoted weekly and include GST

##### One Magazine

Unit Size 1	\$66 p/w
2	\$132 p/w
4	\$275 p/w
5	\$330 p/w
10	\$484 p/w
Half Page - 20	Please enquire
Full Page - 40	Please enquire

All enquiries: [production@thursdayad.com.au](mailto:production@thursdayad.com.au)

Production and Illustration costs may apply

### Trades & Services

\*Prices quoted weekly, however a minimum term is 4 weeks duration.

Advert Size (37mm wide)	One Magazine
Mono 20mm (2 cm high)	\$29.70 p/w
Colour 20mm (2 cm high)	\$33.00 p/w
Mono 30mm (3 cm high)	\$35.20 p/w
Colour 30mm (3 cm high)	\$38.50 p/w

Trades & Services adverts are restricted to one column width which is 37mm wide (3.7cm wide).

A 20mm advert will be 20mm high X 37mm wide.

A 30mm advert will be 30mm high X 37mm wide.

Display Advertising Samples

The pages in each ThursdayAd magazine are 5 columns wide and 8 units high.



Locals Use ThursdayAd!

<b>1 UNIT</b> 37.2mm W x 35mm H		<b>3 UNIT</b> 117.6mm W x 35mm H		
<b>2 UNIT</b> 37.2mm W x 70.7mm H		<b>3 UNIT</b> 37.2mm W x 106.4mm H		
<b>2 UNIT</b> 77.4mm W x 35mm H				
			<b>4 UNIT</b> 77.4mm W x 70.7mm H	

<b>5 UNIT</b> 198mm W x 35mm H				
		<b>6 UNIT</b> 117.6mm W x 70.7mm H		
<b>5 UNIT</b> 37.2mm W x 177.85mm H				
			<b>6 UNIT</b> 70.7mm W x 106.4mm H	

			<b>8 UNIT</b> 70.7mm W x 157.8mm H	
	<b>8 UNIT</b> 157.8mm W x 70.7mm H			

<b>9 UNIT</b> 117.6mm W x 106.4mm H				
<b>Quarter Page Display</b> <b>10 UNIT</b> 198mm W x 70.7mm H				

<b>12 UNIT</b> 157.8mm W x 106.4mm H				
<b>12 UNIT</b> 117.6mm W x 142.14mm H				

<b>15 UNIT</b> 198mm W x 106.4mm H				

<b>Half Page Display</b> <b>20 UNIT</b> 198mm W x 142.14mm H				

<b>Full Page Display</b> <b>40 UNIT</b> 198mm W x 285mm H				
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